

Toyota Kata 10-hour Program and Train-the-Trainer Certification Program

Toyota Kata 10-hour Program

The TWI Institute's Kata 10-hour program follows the proven format of the traditional TWI programs (Job Instruction, Job Relations and Job Methods) - 2 hours per session for 5 sessions. It clearly demonstrates essential Toyota Kata concepts, scientific thinking, and the behavioral principles upon which Kata is built. The program provides expert guidance in establishing current and target conditions, identifying obstacles and PDCA based experimentation. Much of the time in this learn-by-doing program is spent practicing the Coaching Kata while mentored by TWI Institute Certified Kata Trainers. Upon completion, participants are ready to start using Toyota Kata.

This proven training methodology includes:

10-hour TWI format (five 2-hour sessions)

- Gives the learner knowledge and practice in manageable segments
- Allows mentee to absorb material in between sessions
- Accelerates learning and proficiency

Learn-by-doing approach

- A more effective teaching approach. Hearing and/or seeing is not enough.
- Practice and mentoring uses real problems.

Consistently delivered, tightly defined program

- All participants receive the exact same training delivered by Certified Trainers.
- The practice of Kata will be standardized. It will look and feel the same throughout the organization. This is essential for long term sustainability.

Kata Train-the-Trainer 40-hour Trainer Certification Program

Delivered by TWI Institute Master Kata Trainers in the successful TWI Train-the-Trainer format, this program builds capacity and expertise in your organization to facilitate the spread of Toyota Kata. Participants meet for 40 hours over the course of one week to learn and extensively practice delivery of the Kata 10-hour program. Upon completion, you will be able to confidently and skillfully train and mentor others.

Why Should I Become a Certified Kata Trainer?

You will be trained by experienced, engaging, and committed master trainers using a consistent method proven by the documented successes of our trainers around the globe. Certified trainers prepare more people to practice Toyota Kata sooner and on a higher level! All TWI Institute Certified Kata Trainers become part of a community that provides:

- On-going support and guidance through the Institute and Kata Master Trainers
- Access to training materials including simulation kits, participant guides, cards, and more
- Connections to Kata practitioners to compare experiences and share solutions in manufacturing, healthcare, and service industries



Let the TWI Institute be your Kata guide – Our global network operates in over 33 countries providing:

- Expertise, programs, and global reach to help you succeed
- Experience in a wide variety of industries
- Thought leadership and innovation in TWI and Kata
- Expertise in Lean and Continuous Improvement
- Credentialed Master trainers
- Proven ability to deliver high quality programs and generate results

